**Privacy & cookie policy - Ekennis**

We( Ekennis Software Service Limited) know that you care how information about you is used and shared, and we appreciate your trust that we will do so carefully and sensibly. This Privacy Notice describes how Ekennis and its affiliates (collectively “Ekennis”) collect and process your personal information through Ekennis websites, devices, products, services, online and physical stores, and applications that reference this Privacy Notice (together “Ekennis Services”). By using Ekennis Services, you are consenting to the practices described in this Privacy Notice.

What Personal Information About Customers Does Ekennis Collect?

We collect your personal information in order to provide and continually improve our products and services.

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Here are the types of personal information we collect:

* Information You Give Us: We receive and store any information you provide in relation to Ekennis Services.You can choose not to provide certain information, but then you might not be able to take advantage of many of our Ekennis Services.
* Automatic Information: We automatically collect and store certain types of information about your use of Ekennis Services, including information about your interaction with content and services available through Ekennis Services. Like many websites, we use "cookies" and other unique identifiers, and we obtain certain types of information when your web browser or device accesses Ekennis Services and other content served by or on behalf of Ekennis on other websites.
* Information from Other Sources: We might receive information about you from other sources, such as updated delivery and address information from our carriers, which we use to correct our records and deliver your next purchase more easily.

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For What Purposes Does Ekennis Use Your Personal Information?

We use your personal information to operate, provide, develop, and improve the products and services that we offer our customers. These purposes include:

* Purchase and delivery of products and services. We use your personal information to take and handle orders, deliver products and services, process payments, and communicate with you about orders, products and services, and promotional offers.
* Provide, troubleshoot, and improve Ekennis Services. We use your personal information to provide functionality, analyze performance, fix errors, and improve the usability and effectiveness of the Ekennis Services.
* Recommendations and personalization. We use your personal information to recommend features, products, and services that might be of interest to you, identify your preferences, and personalize your experience with Ekennis Services.
* Provide voice, image and camera services. When you use our voice, image and camera services, we use your voice input, images, videos, and other personal information to respond to your requests, provide the requested service to you, and improve our services.
* Comply with legal obligations. In certain cases, we collect and use your personal information to comply with laws. For instance, we collect from buyer's information regarding place of establishment and bank account information for identity verification and other purposes.
* Communicate with you. We use your personal information to communicate with you in relation to Ekennis Services via different channels (e.g., by phone, e-mail, chat).
* Advertising. We use your personal information to display interest-based promotion of our products or  features, products, and services that might be of interest to you. We do not use information that personally identifies you to display interest-based ads.
* Fraud Prevention and Credit Risks. We use personal information to prevent and detect fraud and abuse in order to protect the security of our customers, Ekennis, and others. We may also use scoring methods to assess and manage credit risks.

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What About Cookies and Other Identifiers?

To enable our systems to recognize your browser or device and to provide and improve Ekennis Services, we use cookies and other identifiers. For more information about cookies and how we use them, please read our customer service page

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Does Ekennis Share Your Personal Information?

Information about our customers is an important part of our business, and we are not in the business of selling our customers’ personal information to others. We share customers’ personal information only as described below and with subsidiaries Ekennis, Inc. controls that either are subject to this Privacy Notice or follow practices at least as protective as those described in this Privacy Notice.

* Transactions involving Third Parties: We make available to you services, products, applications, or skills provided by third parties for use on or through Ekennis Services. For example, you can order products from third parties through our stores, download applications from third-party application providers from our App Store, and enable third-party skills through our Alexa services. We also offer services or sell product lines jointly with third-party businesses, such as co-branded credit cards. You can tell when a third party is involved in your transactions, and we share customers’ personal information related to those transactions with that third party.
* Third-Party Service Providers: We employ other companies and individuals to perform functions on our behalf. Examples include fulfilling orders for products or services, delivering packages, sending postal mail and e-mail, removing repetitive information from customer lists, analyzing data, providing marketing assistance, providing search results and links (including paid listings and links), processing payments, transmitting content, scoring, assessing and managing credit risk, and providing customer service. These third-party service providers have access to personal information needed to perform their functions, but may not use it for other purposes.
* Business Transfers: As we continue to develop our business, we might sell or buy other businesses or services. In such transactions, customer information generally is one of the transferred business assets but remains subject to the promises made in any pre-existing Privacy Notice (unless, of course, the customer consents otherwise). Also, in the unlikely event that Ekennis. or substantially all of its assets are acquired, customer information will of course be one of the transferred assets.
* Protection of Ekennis and Others: We release account and other personal information when we believe release is appropriate to comply with the law; enforce or apply our Conditions of use and other agreements; or protect the rights, property, or safety of Ekennis, our users, or others. This includes exchanging information with other companies and organizations for fraud protection and credit risk reduction.

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Other than as set out above, you will receive notice when personal information about you might be shared with third parties, and you will have an opportunity to choose not to share the information.

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How Secure Is Information About Me?

We design our systems with your security and privacy in mind.

* We work to protect the security of your personal information during transmission by using encryption protocols and software.
* We follow the Payment Card Industry Data Security Standard (PCI DSS) when handling credit card data.
* We maintain physical, electronic, and procedural safeguards in connection with the collection, storage, and disclosure of personal customer information. Our security procedures mean that we may occasionally request proof of identity before we disclose personal information to you.
* Our devices offer security features to protect them against unauthorized access and loss of data. You can control these features and configure them based on your needs. It is important for you to protect against unauthorized access to your password and to your computers, devices, and applications. Be sure to sign off when finished using a shared computer.

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What About Advertising?

* Third-Party Advertisers and Links to Other Websites: Ekennis Services may include third-party advertising and links to other websites and apps. Third-party advertising partners may collect information about you when you interact with their content, advertising, and services.
* Use of Third-Party Advertising Services: We provide ad companies with information that allows them to serve you with more useful and relevant Ekennis ads and to measure their effectiveness. We never share your name or other information that directly identifies you when we do this. Instead, we use an advertising identifier like a cookie or other device identifier. For example, if you have already downloaded one of our apps, we will share your advertising identifier and data about that event so that you will not be served an ad to download the app again. Some ad companies also use this information to serve you relevant ads from other advertisers.
* What Information Can I Access?

You can access your information, including your name, address, payment options, profile information, membership, household settings, and purchase history in the "Your Account" section of the website.

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What Choices Do I Have?

If you have any questions as to how we collect and use your personal information, please contact our Customer Service or store manager or write us. Many of our Ekennis Services also include settings that provide you with options as to how your information is being used.

* As described above, you can choose not to provide certain information, but then you might not be able to take advantage of many of the Ekennis Services.
* If you do not want to receive e-mail or other communications from us, please adjust your subscription. If you don’t want to receive in-app notifications from us, please adjust your notification settings in the app or device.
* If you do not want to see interest-based ads, please adjust your Advertising Preferences or write us .
* The Help feature on most browsers and devices will tell you how to prevent your browser or device from accepting new cookies or other identifiers, how to have the browser notify you when you receive a new cookie, or how to block cookies altogether. Because cookies and identifiers allow you to take advantage of some essential features of Ekennis Services, we recommend that you leave them turned on. For instance, if you block or otherwise reject our cookies, you will not be able to add items to your Shopping Cart, proceed to Checkout, or use any Services that require you to Sign in. For more information about cookies and other identifiers, see our Cookies Notice .
* If you want to browse our websites without linking the browsing history to your account, you may do so by logging out of your account here and blocking cookies on your browser.
* You will also be able to opt out of certain other types of data usage by updating your settings on the applicable Ekennis website (e.g., in "Manage Your Content and Devices"), device, or application. For more information click here . Most non-Ekennis devices also provide users with the ability to change device permissions (e.g., disable/access location services, contacts). For most devices, these controls are located in the device's settings menu. If you have questions about how to change your device permissions on devices manufactured by third parties, we recommend you contact your mobile service carrier or your device manufacturer.

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In addition, to the extent required by applicable law, you may have the right to request access to or delete your personal data. If you wish to do any of these things, please contact Customer Service . Depending on your data choices, certain services may be limited or unavailable.

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Are Children Allowed to Use Ekennis Services?

Ekennis does not sell products /services /software for purchase by children.. If you are under 18, you may use Ekennis Services only with the involvement of a parent or guardian. We do not knowingly collect personal information from children under the age of 13 without the consent of the child's parent or guardian.

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EU-US and Swiss-US Privacy Shield

Ekennis,  support  the EU-US and Swiss-US Privacy Shield frameworks and do not sell any personal information of customer .

California Consumer Privacy Act

Conditions of Use, Notices, and Revisions

If you choose to use Ekennis Services, your use and any dispute over privacy is subject to this Notice and our Conditions of Use , including limitations on damages, resolution of disputes, and application of the law of the state of Karnataka (India) . If you have any concerns about privacy at Ekennis, please contact us with a thorough description, and we will try to resolve it. Our business changes constantly, and our Privacy Notice will change also. You should check our websites frequently to see recent changes. Unless stated otherwise, our current Privacy Notice applies to all information that we have about you and your account. We stand behind the promises we make, however, and will never materially change our policies and practices to make them less protective of customer information collected in the past without the consent of affected customers.

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Examples of Information Collected

Information You Give Us When You Use Ekennis Services

You provide information to us when you:

* search or shop for products or services in our stores;
* add or remove an item from your cart, or place an order through or use Ekennis Services;
* download, stream, view, or use the content on a device or through a service or application on a device;
* provide information in Your Account (and you might have more than one if you have used more than one e-mail address or mobile number when shopping with us) or Your Profile ;
* talk to or otherwise interact with our Alexa Voice service;
* upload your contacts;
* configure your settings on, provide data access permissions for, or interact with an Ekennis device or service;
* offer your products or services on or through Ekennis Services;
* communicate with us by phone, e-mail, or otherwise;
* complete a questionnaire, a support ticket, or a contest entry form;
* upload or stream images, videos or other files to Prime Photos, Ekennis Drive, or other Ekennis Services;
* compile Playlists, Watchlists, Wish Lists or other gift registries;
* participate in Discussion Boards or other community features;
* provide and rate Reviews ;
* specify a Special Occasion Reminder; or
* employ Product Availability Alerts , such as Available to Order Notifications.

As a result of those actions, you might supply us with such information as:

* identifying information such as your name, address, and phone numbers;
* payment information;
* your age;
* your location information;
* your IP address;
* people, addresses and phone numbers listed in your Addresses;
* e-mail addresses of your friends and other people;
* content of reviews and e-mails to us;
* personal description and photograph in Your Profile ;
* voice recordings when you speak to Alexa;
* images and videos collected or stored in connection with Ekennis Services;
* information and documents regarding identity, including Social Security and driver's license numbers;
* corporate and financial information;
* credit history information; and
* device log files and configurations, including Wi-Fi credentials, if you choose to automatically synchronize them with your other Ekennis devices.

Automatic Information : Examples of the information we collect and analyze include:

* the internet protocol (IP) address used to connect your computer to the internet;
* login, e-mail address, and password;
* the location of your device or computer;
* content interaction information, such as content downloads, streams, and playback details, including duration and number of simultaneous streams and downloads, and network details for streaming and download quality, including information about your internet service provider;
* device metrics such as when a device is in use, application usage, connectivity data, and any errors or event failures;
* Ekennis Services metrics (e.g., the occurrences of technical errors, your interactions with service features and content, your settings preferences and backup information, location of your device running an application, information about uploaded images and files such as the file name, dates, times and location of your images);
* version and time zone settings;
* purchase and content use history, which we sometimes aggregate with similar information from other customers to create features like Top Sellers ;
* the full Uniform Resource Locator (URL) clickstream to, through, and from our websites, including date and time; products and content you viewed or searched for; page response times, download errors, length of visits to certain pages, and page interaction information (such as scrolling, clicks, and mouse-overs);
* phone numbers used to call our customer service number; and
* images or videos when you shop in our stores, or stores using Ekennis Services.

We may also use device identifiers, cookies, and other technologies on devices, applications, and our web pages to collect browsing, usage, or other technical information.

Information from Other Sources: Examples of information we receive from other sources include:

* updated delivery and address information from our carriers or other third parties, which we use to correct our records and deliver your next purchase or communication more easily;
* account information, purchase or redemption information, and page-view information from some merchants with which we operate co-branded businesses or for which we provide technical, fulfilment, advertising, or other services;
* information about your interactions with products and services offered by our subsidiaries;
* search results and links, including paid listings (such as Sponsored Links);
* information about internet-connected devices and services linked with Alexa; and
* credit history information from credit bureaus, which we use to help prevent and detect fraud and to offer certain credit or financial services to some customers.

Information You Can Access

Examples of information you can access through Ekennis Services include:

* status of recent orders (including subscriptions);
* your complete order history;
* personally identifiable information (including name, e-mail, password, and address book);
* payment settings
* e-mail notification settings
* recommendations and the products you recently viewed that are the basis for recommendations (including Recommended for You and Improve Your Recommendations);
* shopping lists and gift registries
* your content, devices, services, and related settings, and communications and personalized advertising preferences;
* content that you recently viewed;
* voice recordings associated with your account;
* Your Profile